

Managing the public sector digital transformation

Data governance: laying the foundations for data-driven public sector

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Thessaloniki, 10 October 2017

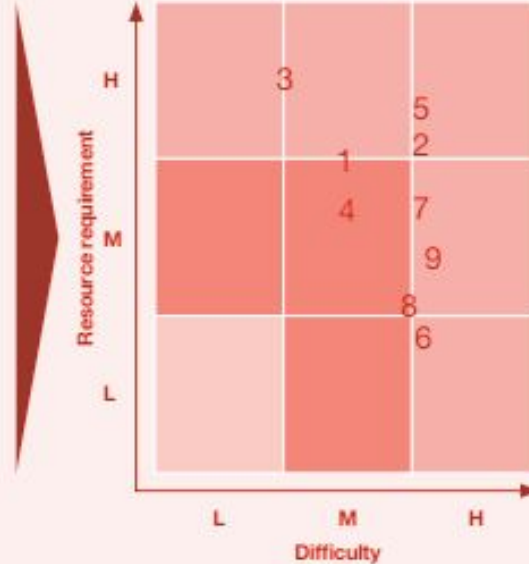


Data governance: a cost or an investment?

Data quality and accessibility

Data challenges

1. Assessing the quality of data
2. Mapping data and information flows
3. Producing the documentation
4. Improving data quality
5. Implementing or updating technology solutions
6. Managing external data sources
7. Developing the business requirements
8. Managing third party administrators
9. Embedding data governance



Source: PricewaterhouseCoopers



38% of data-driven analyst roles spend more than 30% of their time manually remediating data– a waste of valuable skill sets that could be better used uncovering revolutionary insights for your business.¹

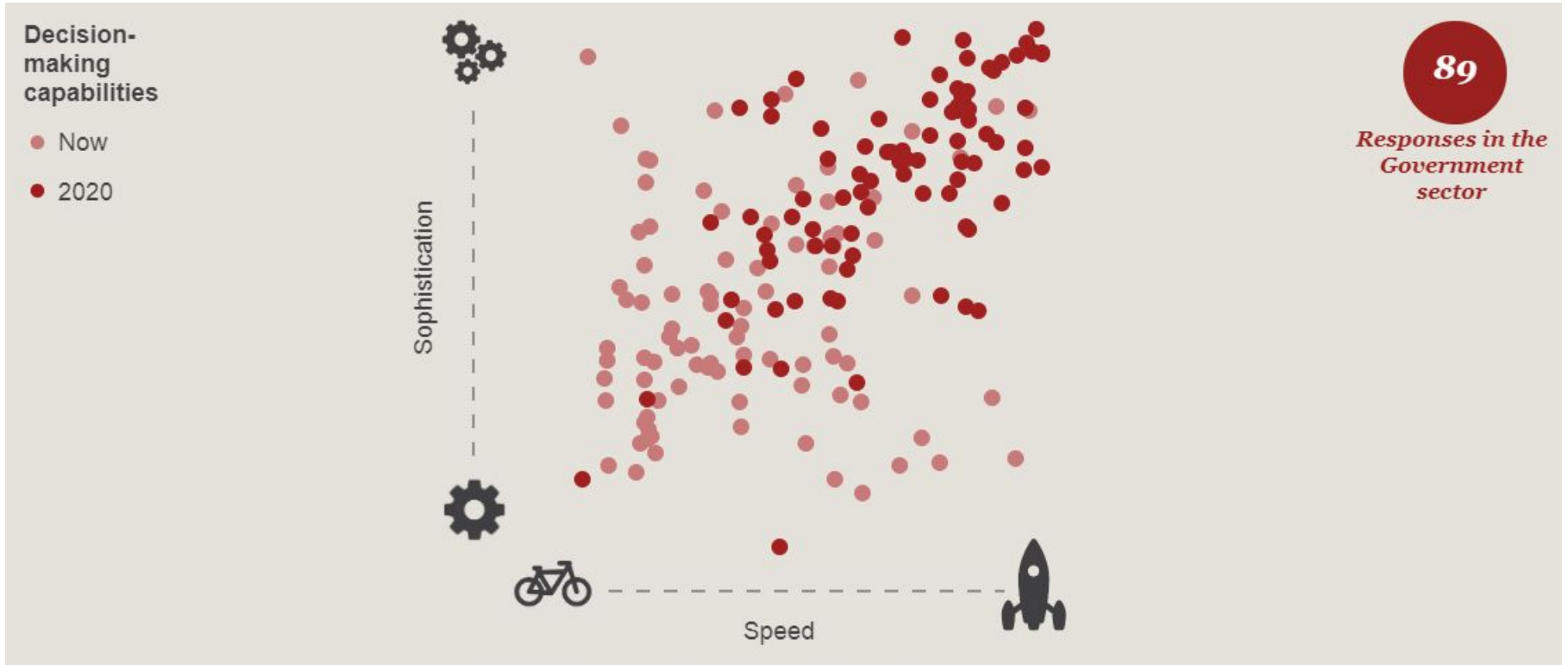


By 2017, 33% of the largest global companies will experience an information crisis due to their inability to adequately value, govern, and trust their enterprise information²



Businesses that can leverage data effectively deliver 75% greater revenue growth³

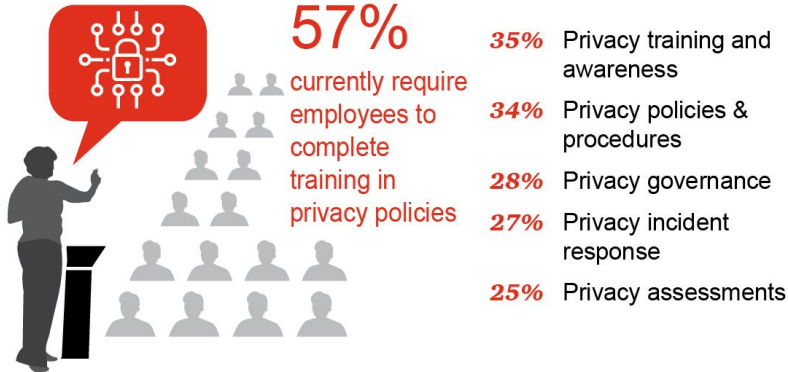
Data valorisation through analytics and AI



Data privacy and compliance

Top 5 privacy initiatives for 2016

Public Sector



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<https://www.pwc.com/gx/en/issues/cyber-security/information-security-survey/public-sector-in-dustry.html>
<https://www.pwc.be/en/documents/20170315-Information-security-breaches-survey.pdf>

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Whilst a recent poll revealed that **76% of public sector executives claimed** that their organisation was either **ready for, or on the way to being so, the GDPR**, there are **still a number of areas** which **will take some time** in order to ensure **complete compliance**.

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Ashfords LLP, July 2017, <https://www.lexology.com/library/detail.aspx?g=f1399e4e-e933-4f21-b3c3-f455cd156497>

How to start?

Putting together our experience from working with the European Commission

Develop the business case

Why is it important?
What are the savings?
Why would management pay for it?

Develop a strategy

What type of data assets are in scope?
Who should be involved and how?
What's the plan?

Learn from others

What are other organisations doing?
What is the good practice in other industries?

Develop processes

How to manage the lifecycle of data assets without adding burden and disruption?

Select the right tools

Think beyond Excel.
Mature open-source and commercial solutions exist.

Engage & communicate

How to engage stakeholders at all levels and gain their buy in?
This step will determine success or failure.

Get in touch



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Thank you